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Presentation 1
SOCIALIZATION PROCESS, INTERACTIONS AND COERCIVE DOMINANT DISCOURSE

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INDEX

1. Love and attraction are social
2. There is a link between attraction and violence
3. Violence can be in all kinds of relationships
4. Freedom: do you choose freely or do you choose what you are told?
5. You learn from everything
6. The good news!!! Because it is social, it can be changed

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1) Love and attraction are social

They depend on the social interactions we have

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Who do I ask? What models do I look at? What influences me?

- Family
- Internet
- Friends
- TV Series
- Teachers

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Love and attraction are shaped by social interactions:

- Family
- School / High School
- Peer Group
- Media
- Relationships established

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2) There's a link between attractiveness nd violence

What does that mean?

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Coercive Dominant Discourse

- The discourse that is imposed by the media and also by the peer group, which presents the profiles of men and boys with aggressive attitudes and behaviour as more attractive.

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Which models "are conveyed" to us as more attractive even if they are not?

"A good one doesn't give you a crush" (Interveiw, Young girl, 15 years old)

- **The coercive dominant dicourse impose these idees**
- **The coercive dominant discourse wants you to think this is true for all the world, but it is not true.**
- **Many people have a crush with "good" people**

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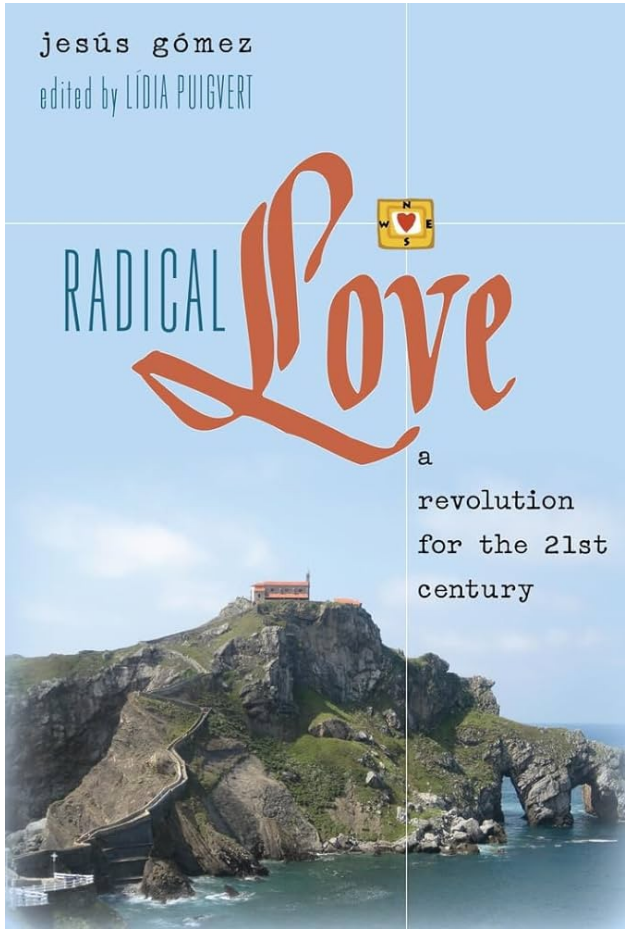
"My parents tell me to marry a nice guy. And I listen to them a lot; until I have to get married, I spend my time having fun with the bad guys"

A teenage girl's statement to Radazza



Gómez, J. (2015). *Radical Love. A Revolution for the 21st Century*

3) Violence can be in all kinds of relationships

Not only in couples
Stable relationships and sporadic relationships

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I wouldn't go out with a jerk... but for a while, yes

(girl, 15 years old).

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Who do I like and who attracts me? Who do I choose? Why do I choose them? What are the interactions?

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4) Freedom? Do you choose freely or do you choose what you are told?

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Who/what is restricting my freedom?

- The coercive discourse that promotes the attraction to violence is the one that restricts freedom
- Where is it found?
  - Social Media
  - Family
  - Friends
  - TV Series

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5) You learn from everything

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25% of adolescents experience psychological or physical abuse while dating (James, West, Deters y Armijo, 2000)

Girls who had been assaulted in high school were more likely to be assaulted in their first year at university and so on (Smith, White & Holland, 2003)

The possibility of being a victim in youth has more to do with violent relationships in adolescence than abuse in childhood (Smith, White & Holland, 2003)

James, W. H., West, C., Deters, K. E., & Armijo, E. (2000). Dating violence. *Adolescence*, 139, 455-466.

Smith, P. H., White, J. W., & Holland, L. (2003). A longitudinal perspective on dating violence among adolescent and college-age women. *American Journal of Public Health, 93*, 104-109.

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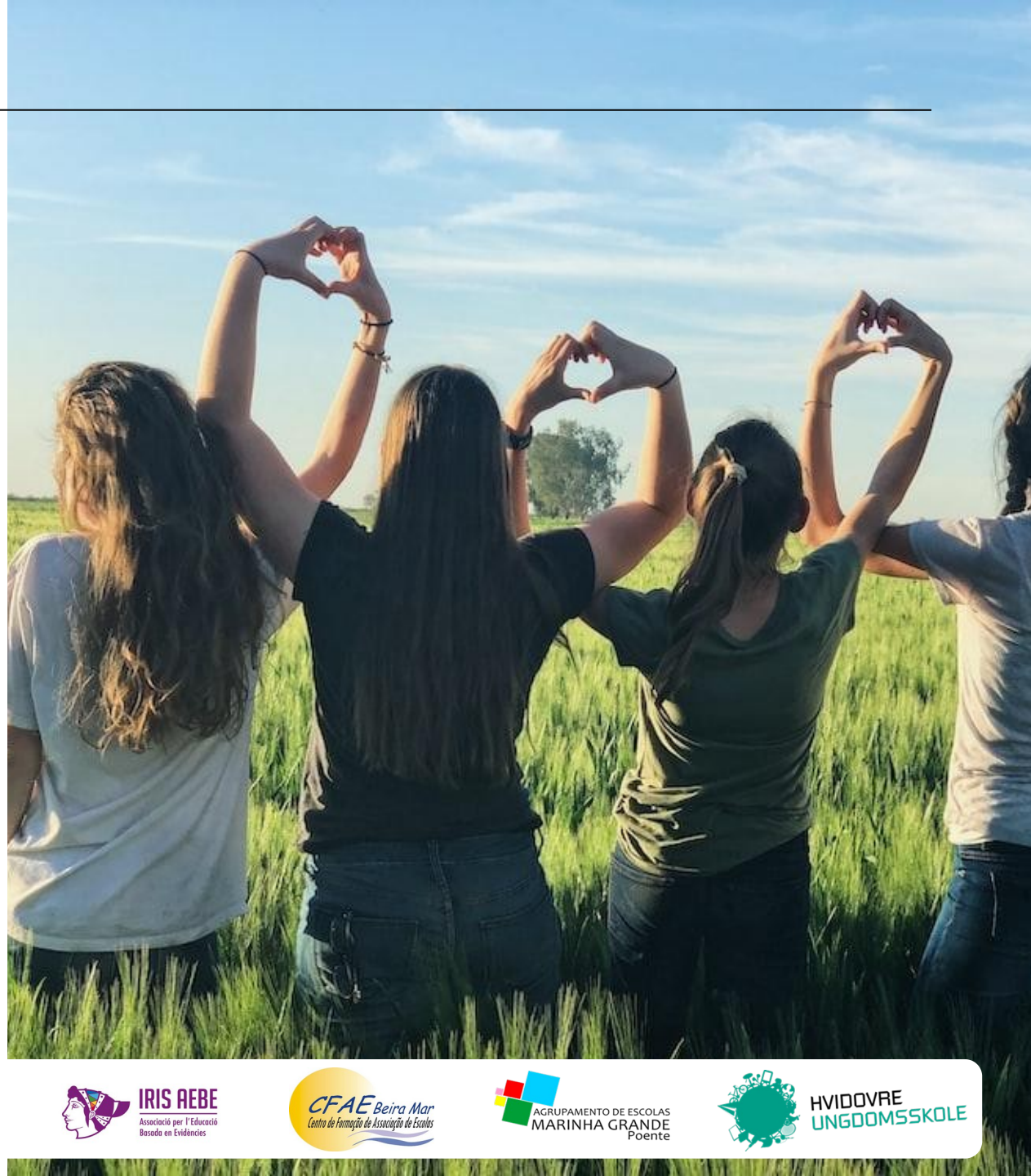
Socialisation into attraction to violence does not change with age

"When I'm older I'll find myself a "nice guy" in the meantime...."



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6) The good new!! Because it is social, it can be changed

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Transformation of what "comes from the inside", towards the relationship you dream about

- Reflection and dialogue:
  - What and who attracts us?
  - Why?
  - What do we want?
  - What relationship do we dream of?
  - How do we get there?

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Some questions for discussion

- Is love and attraction something incontrollable / instinctive or is it learnt?
- What do movies, series and music "sell us" as most attractive?
- Look for examples promoting attractiveness to violent / conflictive relalonships / people and examples promoting atractiveness to dialogic/good relationships / people. (different social interactions)
- Can we do something to change the dominant discourse on attraction that is imposed on us?
- What can we do?

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If you have more time…

- https://vimeo.com/7757310

• Resumen de la conferencia “El amor en la sociedad actual. Un reto educativo”, a cargo de Jesús Gómez. 13/03/2004.

Jesus Gomez's Olot Lecture. A summary
Fundación Jesús Gómez
riesgo.
Una tentativa educativa
ple or people that is nice". No. You don't know wh

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If you have more time…

Superar el discurso coercitivo en las discotecas
https://eldiariofeminista.info/2022/12/31/superar-el-discurso-coercitivo-en-las-discotecas/

Nuestro derecho al placer de enamorarnos
https://eldiariofeminista.info/2021/10/10/nuestro-derecho-al-placer-de-enamorarnos/

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